## MANAGEMENTUL MEDIULUI DIN PERSPECTIVA CERCETĂRII APLICATIVE / THE MANAGEMENT OF THE ENVIRONMENT FORM THE PERSPECTIVE OF THE APPLICATIVE RESEARCH

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Abstract

Nowadays, more than ever, a more and more close relationship is imposed between the business environment and the superior educational institutions which have the capacity, competence and availability to perform applicative research and technological development actions for the benefit and with the support of the official and private economic agents. In this context our measure, which is part of a research in partnership with a share company, is also included and has as a purpose the emphasizing of the actions necessary in the managerial plan for the improvement of the environmental management activities.

*Keywords:* pollution, pollution sources, environment, environmental management, monitorizing, residual water.