

**STRATEGII ABORDATE DE FIRMELE DIN ROMÂNIA  
PENTRU DOBÂNDIREA UNUI MANAGEMENT EFICIENT /  
STRATEGIES APPROACHED BY ROMANIAN COMPANIES  
IN ORDER TO ACQUIRE AN EFFICIENT MANAGEMENT**

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*Abstract*

*The period of transition to the market economy model experienced by the Romanian economy allows us to make some vast and profound analyses in respect to the objectives, rhythm, amplitude and mechanisms of changes, to the coherence, accomplishments and failures of the giant and complex process of reform.*

*This period has tempered the initial booms and has given the approaches a higher realism, has settled the obvious progresses made through the reform to the lacks determined by hesitations in decisions, the postponing of certain wide-spreading measures and lack of coherence of the programs.*

*Keywords:* transition, mechanisms of changes, regionalization, development of partnership.