

ROLUL MANAGEMENTULUI ÎN LUMEA MODERNĂ / THE MANAGEMENT'S ROLE IN THE MODERN WORLD

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Abstract

In the following ten years the management must pass an extremely serious test, determined by the great mutations in nearly all area and branches: demographic, social, educational, political.

The management problems are an acute imperative, they determine the failure or success of applying an economic mechanism. The solving of such problems is very demanding for any manager. People have become conscient of the fact that management can be a study object, a discipline which can be learned, developed, improved, researched and taught.

Keywords : management, economic mechanism, functional managers, top leadership.