

BOOK REVIEW

CONTRIBUTIONS TO OUTLINE A ROMANIAN MANAGEMENT MODEL

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Today is an event of the scientific community of Brasov, who managed to gather the most important human brains that conceived and participated in drafting the volume *Contributions to Outline a Romanian Management Model*, which tried to cover all areas of human activity where management with all its features and specifications is found.

From the beginning, a first question arises: “*Is there a human activity which is not conducted by managerial actions?*” I can say it isn’t. If we consider that starting with ourselves and ending with transnational companies, governments, geopolitical, continental and international companies, the global activity is carried out by management principles and laws specific to each type of activity, then we can conclude that nothing can develop on our planet without managerial actions.

It is true that not everyone is born to be a manager! In order to lead and to always be a winner, you must be born with a divine spark, which you will wear throughout your life and you will turn it into a divine flame through training, through great and continuous efforts, all your live.

So, we can say that the manager-in terms of human qualities-has two features:

- native qualities (given by the “Force” of the Universe);
- the abilities for med and developed through training through out the personal life, in the frame of family and institutional environment.

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We can say to day that Mr. Prof .Dr. Ec. Ion Petrescu received from the “Universal Force” the qualities of a manager, which he developed through his entire life, reaching high levels, showing through his results that he has been deepened into the management science, where his thinking and creation results every year on February 4 in a new volume of management. Thus, scientists in this field created the Japanese, Russian and Chinese management and now Romanian management comes.

Nowadays, the globalization has led and leads to major transfers of scientific knowledge and technologies. It was found that in some cases this is not possible. Management is one of the transferred difficult situations, considering that it has important elements related to a country's culture, tradition, education, knowledge and human characteristics. Because of this reason, Prof. dr. Ion Petrescu offered to those who had the divine seed of management, the opportunity to learn from the books hew rote, ensuring both intrinsic knowledge of management, and the cognitive compared management with highlighted beauty of national peculiarities.

Management, as the art of leadership, is a science with some important features, so that a successful manager must consider the following issues:

- to currently operate only for controlling and checking, the activities of promoting, programming or planning being done long time before;
- to have his body in the present and his spirit in the future, seeking to discover beyond the horizon limits "what awaits him in the future".
- to "clean the path" and prepare the way to solve "far future".
- to conduct imaginative connections with informal links in order to make decisions.
- to always remember that he is human and managerial activity refers to people - and without them the management loses its meaning and substance.
- to have courage, intellect, honesty, efficiency and "risk capacity" in extreme cases – we can call also "rational risk" based on careful and complex analysis.

In the life of a manager is "much struggle" when he goes through the important stages of the managerial activity, namely:

- the struggle for the development of decision, when the manager put in balance his thinking and experience linked by daily information, and "blend" them in his imagination making the decision, which will support his work during the future.

- the struggle, ardor and will he has to prove in order to implement the decision—when he has to imagine the staging while carrying out the actions that result from the decision, and he also has to anticipate the factors (scheduled or random ones) that might disrupt or adversely affect the development of the activities required by decision, or the preparation of the measures to increase the profitability or reduce the negative effects of the ongoing actions.
- to exploit the results— when the decision and the ongoing actions rein the anticipation stage of the managerial decision and they transform the manager into the "force" of development and progress, of finding modality and areas of use of the results of the decision.
- to take advantage of the own success, when the manager feels far above the others in terms of "social importance".

It is very important for the manager to know the real limits of his success. Mr. Professor Ion Petrescu demonstrated—through the coordination of a group of extraordinarily high researchers who participated in drafting the "*Contributions to Outline a Romanian Management Model*" volume — that he has not changed due to the previous successes (publishing over 115 books), but he continued to "renew" the managerial cycle almost every year.

I congratulate the coordinator of the work, Dr. Prof. Ec. Ion Petrescu:

- for his divine inspiration that he always gets and never let it be lost.
- for his determination and consistency in explaining, defining and valuing the term of management.
- for his extraordinary will power to do and to leave every thing in order.
- for the accuracy and scrupulosity of treating the "management" topic at both intrinsic and comparative level.
- for his power of work at his age.
- because he is the example to follow for those who come.
- for his patriotism he give evidence in every thing he does.

Congratulating the team of collaborators who worked on this mega-volume of management, and their coordinator-whom I wish "Many years and good health" - I express my joy that Brasov is the organizer of the event and the satisfaction that the idea of this "*Contributions to Outline a Romanian Management Model*" volume was born in Braşov.