

**ELABORAREA ȘI IMPLEMENTAREA STRATEGIEI ÎN
MANAGEMENTUL MEDIULUI ȘI ÎN MANAGEMENTUL
CRIZELOR / DEVELOPMENT AND IMPLEMENTATION
OF STRATEGY IN ENVIRONMENTAL MANAGEMENT
AND CRISIS MANAGEMENT**

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Abstract

Generally, an environmental management system constitutes and express an "organized complexity" located in a "continue procesuality." In this double perspective, the action of the planner of the environmental management strategy (of the system manager) aim at both the register of structural system (the structural units and structural arrangement in the architectural macrostructure of the system) and the procesual (rules, under which the design and the assumption of the finality becomes possible); the system`s resources – intra and extra - systemic (human, economic, organizational, informational, motivational, etc.).

Keywords: strategy, environmental management, crisis management, competence, model of organisational diagnosis.