

FIRMA ȘI PERFORMANȚA GLOBALĂ / GLOBAL PERFORMANCE AND THE COMPANY

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Abstract

Economies have gone through a crisis. In fact, now, at the start of the 21st century, they are subject to rapid mutations: every field is oriented to change, thus creating numerous interactions in the field of production organisation, company environment and strategies applied by companies.

Keywords: global performance, productive model, networking revolution, emerging production systems.