

**DOBÂNDIREA ÎNCREDERII INSTITUȚIONALE –
REZULTAT AL MANAGEMENTULUI COMUNICĂRII ÎN
CADRUL COOPERĂRII INTERNE ȘI INTERNAȚIONALE /
ESTABLISHING INSTITUTIONALIZED TRUST – A
RESULT OF COMMUNICATION MANAGEMENT IN
INTERNAL AND INTERNATIONAL COOPERATION**

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Abstract

From the point of view we are, here, interested in, the communication management is, above all, about interpersonal relations. As the border police's experience underlines, to lead means to communicate, means, above all, to convey ideas, feelings, decisions to subordinates and give the possibility to return information. At the same time, the managerial activity and the communication management revive, in the managers of the border police and in its staff, very strong feelings, generate reactions, leads to confidence or, conversely, to mistrust.

Keywords: institutionalised trust, communication, communication management, centre of control, operational framework.