STRATEGIA ORGANIZAȚIEI ȘI MANAGEMENTUL STRATEGIC LA BAZA SUBSISTEMELOR ORGANIZATORIC ȘI DECIZIONAL/ STRATEGY OF ORGANIZATION AND STARTEGIC MANAGEMENT BASED ORGANIZATIONAL AND DECISION-MAKING SUBSYSTEMS

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Abstract

Performing management activities is materialized in elaborating the organization's policy, strategy and tactics. In management theory and practice, one can of meet many senses of these notions, each author bringing their more or less valuable contribution in clarifying the issues related to forecasting the future of an organization

Keywords: strategic management, organizational subsystem, strategic objectives, tactics, efficiency, indicators.